

## This Key Fact Document is important to you.

Unayo is a digital account that gives you access to an ecosystem of clients and merchants. Unayo is accessible through self-registration via USSD (\*200#) or through mobile phone by downloading the app.

## 1. Personal Accounts

**Lite Account:** A Lite account is given to customers who are Botswana citizens only. Customers will be required to provide their personal details and will have limited functionality to the platform.

**Pro Account:** A Pro account is given to customers (Botswana citizens and foreign nationals) who upgrade from a Lite account and undergo a full KYC process respectively. Customers will receive additional functionality on their account, including increased transactional and account limits.

Pro Account holders can apply to be Micro/Individual merchants or Agents and will be required to submit additional KYC information as well as sign the merchant contract.

Account Details	Lite Account	Pro Account	
Account Types	Personal Account	Personal Account	
Available Withdrawal Options	The account is instantly open to deposits and withdrawals.	The account is instantly open to deposits and withdrawals.	
Limits	<ul> <li>Lite Transaction</li> <li>Max Balance: [P100 000]</li> <li>Max Daily Debit: [-]</li> <li>Max Single Transaction; [-]</li> </ul>	Pro Transaction  Max Balance: [P10 000 000]  Max Daily Debit: [-]  Max Single Transaction; [-]	
KYC (Info/Documents)	Personal Information required  1. Name 2. Surname 3. Date of birth 4.Residential Address 5. ID No 6. Contact No	Document Upload  1. Proof of Identity (ID for locals/Passport); Selfie - Video 2. Proof of Residence (Utility Bill/Kgotla Affidavit / Commissioner of Oaths) 3. Source of Funds (*input source of funds information & amount) Individual/Micro Merchant (Additional requirements) 4.Business Address/Location 5.Accept T's & C's	







		Micro/Individual Merchant     Process Payment Charge: 1.5% of transaction value
Commiss- ion Earned		<ul> <li>Individual/Micro Merchant</li> <li>Competitive commission for facilitating selling airtime, selling electricity, Cash-In and Cash-Out transactions.</li> </ul>
Benefits Associated with the Account	<ul> <li>Self Registration</li> <li>No monthly management fees</li> <li>Funds are immediately available</li> </ul>	<ul> <li>Self Registration</li> <li>No monthly management fees</li> <li>Funds are immediately available</li> <li>Commission earned for services rendered by Individual/Micro Merchants (facilitating selling airtime, selling electricity, Cash-In and Cash-Out)</li> </ul>



### 2. Business Accounts

**Business Account:** Business account can be applied for by customers who have undergone the full KYC process. Customers can either register to become Merchants in the case of a small General Dealer shop or small Super Market. Alternatively, they could register to be a Super Merchant in the case of a larger retail store/supermarkets. Customers are required to provide details of their business, including their trading location.

Customers have an option to become a merchant as business & make their location visible on the App.They will earn commission for facilitating customer transactions, including cash-in and cash-out.

Business Customers can perform bulk fund disbursements and pay wages to designated recipients.

Account Details	Business Account	Business Account (Super Merchant)	
Account Types	Business Account	Business Account	
Available Withdrawal Options	Funds are immediately available, and the account is open to more deposits and withdrawals at any time.	Funds are immediately available, and the account is open to more deposits and withdrawals at any time.	
Limits	<ul> <li>Business Account</li> <li>Max Balance: [100 000 000]</li> <li>Max Daily Debit: [-]</li> <li>Max Single Transaction; [-]</li> </ul>	<ul> <li>Business Account</li> <li>Max Balance: [100 000 000]</li> <li>Max Daily Debit: [-]</li> <li>Max Single Transaction; [-]</li> </ul>	
	KYC Documents to upload	KYC Documents upload	
KYC Documents	Full KYC of Personal Account Holder  1. Proof of Identity (ID for locals/Passport):     Selfie – Video  2. Proof of Residence (Utility/Kgotla Affidavit     /Commissioner of Oaths  3. Source of Funds - (*input source of funds info & amount  Business KYC (Additional Documents)  4. Business Address/Location (CIPA Extract)  5. Proof of Business Registration – CIPA Certificate of Incorporation  6. Business Source of Funds (Cashflow/Financials)  7. Signed Resolution to Open Account Related party information & documents	Full KYC of Personal Account Holder  1. Proof of Identity (ID for locals/Passport);     Selfie – Video  2. Proof of Residence (Utility/Kgotla Affidavit     /Commissioner of Oaths  3. Source of Funds - (*input source of funds info & amount  Business KYC (Additional Documents)  4. Business Address/Location (CIPA Extract)  5. Proof of Business Registration – CIPA Certificate of Incorporation  6. Business Source of Funds (Audited Financial Statements)  7. Signed Resolution to Open Account  8. Related party information & documents     Proof of Identity     Proof of Residence  Super Merchant	
	9. Accept T's & C's	9. Accept T's & C's	



Cost of Services	Business Account				Super N	/lerchan	t Account
Fees and Charges	<ul> <li>Funds transfer from Unayo account to any local bank account P3.05</li> <li>Bulk Disbursement (Bulk Send Money) P3.05 per entry in the bulk file</li> <li>Purchase of prepaid electricity P2.04</li> <li>Payment for television subscription P2.04</li> <li>Self Registration</li> <li>Check Balance</li> <li>View statement</li> <li>Cash-In</li> <li>Pay/Scan to Pay (Voucher, QR code)</li> <li>Inter-account transfers</li> <li>Funds transfer from any local bank account to Unayo account</li> <li>Send Money (To registered Unayo user)</li> <li>Purchase of airtime</li> <li>Standard Fees</li> <li>*Available in the future</li> <li>Tiered Fees</li> <li>Cash Out fees</li> </ul>			Free Self Registration Check Balance View statement Cash-In Pay/Scan to Pay (Voucher, QR code) Inter-account transfers Funds transfer from any local bank account to Unayo account Send Money (To registered Unayo user) Purchase of airtime  Standard Fees Funds transfer from Unayo account to any local bank account P3.05 Bulk Disbursement (Bulk Send Money) P3.05 per entry in the bulk file Purchase of prepaid electricity P2.04 Payment for television subscription P2.04  *Available in the future  Tiered Fees Cash Out fees Send Money (Non- registered Unayo			
	value Range Charge (BWP)		Value Range Charge (BWP)			Charge (BWP)	
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	250.01	500	10,69		250.01	500	10,69
	500.01	1,000	15,88		500.01	1,000	15,88
	1,000.01	2,000	27,48		1,000.01	2,000	27,48
	2,000.01	3,000	42,75		2,000.01	3,000	42,75
	3,000.01	4,000	61,07		3,000.01	4,000	61,07
	4,000.01	5,000	76,34		4,000.01	5,000	76,34
	5,000.01	6,000	91,61		5,000.01	6,000	91,61
	6,000.01	7,000	106,88		6,000.01	7,000	106,88
	7,000.01	8,000			7,000.01	8,000	
	8,000.01	9,000	122,14 137,41	-	8,000.01	9,000	122,14 137,41
	9,000.01	10,000	152,68		9,000.01	10,000	157,41
	Process Payment Charge: 1.5% of transaction value					ayment C	Charge: 1.5% of





Commiss- ions Earned	<ul> <li>Competitive commission for facilitating selling airtime, selling electricity, Cash-In and Cash-Out transactions.</li> </ul>	<ul> <li>Competitive commission for facilitating selling airtime, selling electricity, Cash-In and Cash-Out transactions.</li> </ul>
Benefits Associated with the Account	<ul> <li>No monthly management fees</li> <li>Funds are immediately available</li> <li>Account is open to more deposits</li> <li>Competitive commission for facilitating selling airtime, selling electricity, Cash-In and Cash-Out transactions.</li> </ul>	<ul> <li>No monthly management fees</li> <li>Funds are immediately available</li> <li>Account is open to more deposits</li> <li>Bulk Disbursements</li> <li>Access to markets for buying and selling goods and services</li> </ul>

## 3. Unayo Value Added Services

## a. Introduction

UNAYO has expanded its service offering to include Value Added Services (VAS). You can now buy services such as airtime, purchase prepaid electricity.

You can do this through the UNAYO smart app, assisted services mode and via \*200#.

UNAYO merchants can also sell Airtime and Electricity using the UNAYO channels and earn a commission!

## b. Available Services

UNAYO's services are rolled out and available for you. You are able to top up your mobile account, with services released :

- 1. Mobile services, such as top-ups, airtime
- 2. Prepaid electricity
- 3. TV subscription services.
- 4. Government services, such as water and taxes \*coming soon

Keep an eye on more UNAYO for new features!

# c. Buying VAS

You can buy VAS directly using the UNAYO smart app, \*200#, Assisted Services Mode, or from UNAYO merchants.

Smart App

If you have an UNAYO account, you can buy Airtime and Electricity directly using the UNAYO smart app. Please ensure that you have the latest version of the smart app. You will see a new tab on the top of the screen called "Buy". Once you have selected this tab, you will be presented with the list of available services.

Select the service you would like to purchase and complete the necessary fields, such as selecting the account you wish to pay from, choosing your service provider, providing the



value of the service you wish to purchase, and your details (such as mobile or account number).

Some of the service providers will let you purchase services for another user. You will be able to enter their details directly or access their mobile number directly from your phone book.

# Please ensure that the details you are using and the services you are purchasing are correct.

#### USSD

If you have an UNAYO account, you can buy Airtime & Electricity directly using your mobile phone on \*200#. Dial \*200# and select the "Buy" option from the menu. You will be presented with the list of available services.

Select the service you would like to purchase and complete the necessary fields, choose your service provider from the list, provide the value of the service you wish to purchase, and enter your details as prompted (such as mobile or account number).

Some of the service providers will let you purchase services for another user. You will be able to enter their details directly.

Please ensure that the details you are using and the services you are purchasing are correct.

#### Assisted Services Mode

If you have an UNAYO account, you will be able to buy Airtime and Electricity directly using Assisted Services Mode on another UNAYO user's smartphone.

Please ensure that the user has the latest version of the smart app.

When you log in using Assisted Services Mode, you will see a new tab on the top of the screen called "Buy". Once you have selected this tab, you will be presented with the list of available services.

Select the service you would like to purchase and complete the necessary fields, such as selecting the account you wish to pay from, choosing your service provider, providing the value of the service you wish to purchase, and your details (such as mobile or account number).

Some of the service providers will let you purchase services for another user. You will be able to enter their details directly or access their mobile number directly from your phone book.

# Please ensure that the details you are using and the services you are purchasing are correct.

## UNAYO merchants

Anyone can buy services from an UNAYO merchant. Locate your nearest merchant and let them know that you would like to purchase an UNAYO service. This allows you to pay in cash.

They will then log into the UNAYO smart app or dial \*200# and select the "Sell" option. They can then tell you what services they have available.



Once you have made your selection, for example, airtime, you can select your service provider and specify the amount you would like to purchase. You can then provide your mobile number or account details.

You will receive a notification from your service provider that the transaction has been completed.

Please ensure that the details you are using and the services you are purchasing are correct.

# d. Selling VAS: Merchants

Become a merchant

You need to be an UNAYO merchant to sell VAS. If you are not a merchant, please apply to become one using the UNAYO smart app or assisted services mode.

How to sell VAS

You can sell VAS directly from the UNAYO smart app or USSD.

Smart App

To sell VAS from the UNAYO smart app, please ensure that you have the latest version. You will see a new option on the "Transact" tab, under Merchant options called "Sell".

Once you have selected this option, you will be presented with the list of available services.

The customer will indicate which service they wish to purchase, and you will be able to select that option and prompt them to provide the necessary fields, such as the service provider, the value of the service they wish to purchase, and their details (such as mobile or account number).

You will be presented with the confirmation screen, which will show you how much they owe you.

They can then pay you cash for the transaction.

You can complete the transaction, and their account will be credited with the service purchased.

Please ensure that the details you are using and the services you are purchasing are correct.

USSD

To sell VAS vis USSD, dial your country's dial code and select the "Buy" option from the menu. You will be presented with the list of available services.

The customer will indicate which service they wish to purchase, and you will be able to select that option and prompt them to provide the necessary fields, such as the service provider, the value of the service they wish to purchase, and their details (such as mobile or account number).

You will be presented with the confirmation screen, which will show you how much they owe you.



They can then pay you cash for the transaction.

You can complete the transaction, and their account will be credited with the service purchased.

Please ensure that the details you are using and the services you are purchasing are correct.

Sell VAS to non-UNAYO customers, too!

You can sell VAS to your non-UNAYO customers as well! They just need to tell you that they would like to purchase an UNAYO service – and they can pay in cash.

• Earn commissions

UNAYO merchants earn a commission for selling VAS. The commission is paid into your UNAYO account real time based on the transactions you have performed, which include VAS sales.

The commission value you earn may vary per type of VAS and is summarised in the table below:

Available Services	Commision Value	Future Services
Mobile services, such as top-ups, airtime	Mascom 8% Orange 5% BTC 10%	Government services, such as water and taxes <coming soon=""></coming>
Prepaid electricity	1.75% of Purchase Value	TV subscription services. <1.5%/coming soon>

# 4. Frequently Asked Questions

Question	Answer
What is Unayo?	Unayo is a digital account that gives you access to an ecosystem of clients and merchants. Unayo is accessible through self-registration via USSD (*200#) or through mobile phone by downloading the app
Can anyone use Unayo?	Yes, Unayo is inclusive and accessible to everyone, even if you do not have a bank account or Stanbic Bank account. Unayo is accessible through self-registration via USSD (*200#) or through mobile phone by downloading the Unayo App.
Is it easy to register for Unayo?	You can sign up for a personal or business account in minutes and start transacting within seconds. Start your Unayo journey through self-

Stanbic Bank Botswana is an Authorised Financial Institution, regulated by the Central Bank of Botswana





registration via USSD (\*200#) or through mobile phone by downloading the Unayo App on apple store for iOS or play store for Android devices. Unayo registration is simple, easy and convenient. You can register from the comfort of your home, office and anywhere you are. Once registered, you will create a profile that will allow you to have access to a variety of accounts to choose from. The 2 account options available are for Individuls; Personal (Lite How do I know which Account account or Pro Account ) or Businesses (Business Account) account is right for me? and have different required information and KYC documents. PERSONAL ACCOUNT **Pro Account** Lite Account (Provide below information) (Upload below Documents) Proof of Identity (ID for 1 Name 2. Surname locals/Passport); Selfie - Video 3. Date of birth Proof of Residence (Utility Bill/Kgotla 4. Residential Address Affidavit / Commissioner of Oaths) 5. ID No What do I need to open a Source of Funds (\*input source of 6. Contact No funds information & amount) Personal Micro/Individual Account?(Requirements) Merchant(Additional requirements) **Business Address/Location** 5. Accept T's & C's **BUSINESS ACCOUNT Business Account** Full KYC of Personal Account Holder 1. Proof of Identity (ID for locals/Passport); Selfie - Video 2. Proof of Residence (Utility/Kgotla Affidavit /Commissioner of Oaths 3. Source of Funds - (\*input source of funds info & amount **Business KYC (Additional Documents)** 4. Business Address/Location (CIPA Extract) 5. Proof of Business Registration – CIPA Certificate of Incorporation 6. Business Source of Funds (Cashflow/Financials) What do I need to open a 7. Signed Resolution to Open Account **Business Account** 8. Related party Documents (Requirements) Proof of Identity Proof of Residence **Business Merchant** 9. Accept T's & C's

Call: 398 7811 Email: UnayosupportBW@stanbic.com





Can I share access to my Unayo account with loved ones?	You can share your Unayo account with trusted friends and family who will be able to perform transactions on your account. Simply do this by adding them as a member on your profile. Notifications on your account activity will be shared with you as transactions are processed.		
What are the services available on Unayo?	<ol> <li>Cash-IN - Cash deposit</li> <li>Cash Out -Cash withdrawal</li> <li>Send Money and Receive Money</li> <li>Pay (Voucher)</li> <li>Scan to Pay (QR Code)</li> <li>Electronic Funds Transfer (Any local bank account)</li> <li>Inter-account Transfer (Unayo Accounts)</li> <li>Purchase Airtime</li> <li>Purchase Prepaid Electricity</li> <li>Sell Airtime</li> <li>Sell Prepaid Electricity</li> <li>Unayo Insurance Grocery Benefit</li> </ol>		
How do I register for a personal account (Lite Account/Pro Account upgrade)	Dial *200# from any mobile device and follow the prompts to register.  Pro account & Business Account     Using a smartphone download the Unayo App from the iOS/Android app store and follow the prompts to register		
How do I earn commission as a merchant	Competitive commission for facilitating selling airtime, selling electricity, Cash-In and Cash-Out transactions.		
How do I deposit Cash (Cash-in)? NB: Fees	To deposit cash, you create a "cash in" voucher in the amount that you want to deposit. When you present this to a merchant, they will be able to enter it into their device and accept your cash. Your account will be credited with the same amount of money as you handed the merchant.		
How do I withdraw cash / cash-out? NB: Fees	To withdraw cash, you create a "cash out" voucher in the amount that you want to withdraw. When you present this to a merchant, they will be able to enter it into their device and give you cash in the same amount as your voucher. Your account balance will be reduced by the same amount of money as you requested from the merchant.		
How do I pay someone? NB: Fees	You can pay someone using a number of different methods:  Scan to pay  This allows you to scan another customer's QR code and enter a payment amount.  Send Money		





	This allows you to send money to a customer's email or cellphone
	number, which they can then redeem at a participating merchant.  Payment Voucher
	<ul> <li>This allows you to generate a payment voucher that the recipient can redeem at a participating merchant.</li> </ul>
	<ul> <li>Bank Account: This allows you to enter the customer's account details (Unayo account or one at a different local bank) and make a payment to that account.</li> </ul>
How do I identify the nearest merchant (Merchant Locator functionality)	<ol> <li>Smart app</li> <li>On Unayo landing screen, you will see the option "locate services"</li> <li>When you click this option, you will be presented with a map view that shows you the locations of nearby merchants.</li> <li>You can select one of these merchants, or type the name of your preferred merchant into the search bar.</li> <li>Once you have selected a merchant, you are able to view their trading information, including address and contact information.</li> <li>If you select the merchant's address, the navigation app on your phone will be opened to allow you to navigate to the merchant of your choice.</li> <li>Dial the USSD short code *200#</li> <li>Once you have logged in, you will be able to select the option on the menu to "Locate a merchant"</li> <li>You can then type in the name of your city and a list of merchants is generated.</li> <li>The list of merchants is presented as a paginated list.</li> <li>You can respond with the number of the merchant you would like to select.</li> <li>The merchant's details (including address and contact details) are SMSed to you.</li> </ol>
How long does the Unayo voucher take to expire ( validity)	<ul> <li>An Unayo Cash-In Voucher takes 1 hour to expire.</li> <li>An Unayo Cash-Out voucher takes 30 days to expire</li> </ul>
What happens if a VAS purchase fails?	If a purchase fails and the funds have not been deducted from your account, please try again. If the funds have been deducted, please call the Customer Contact Centre for assistance.
In addition to buying VAS, what else can a merchant help me with?	<ul> <li>• When you visit an UNAYO merchant, you can perform transactions such as Cash in, Cash out, Voucher redemptions in addition to buying VAS.</li> <li>• Merchants can also accept payment for goods using UNAYO.</li> </ul>





How do I rate a merchant?	How do ratings work?  Ratings are a tool that is available to both merchants and clients to ensure that both parties have a good experience on the platform. You will both be able to rate your interactions upon completion of a transaction. This dual rating process is designed to ensure that both parties have a better experience on the Unayo process and that merchant's maintain a high level of service.  Can a merchant rate me?  A merchant will be able to rate their interaction with you. This dual rating process is designed to ensure that both merchants and clients receive fair treatment.
Where can I get more Information?	Call the Unayo Support line on 267 3987811 or UnayosupportBW@stanbic.com